

THE
ORPHANED
STARFISH
FOUNDATION

11TH

Annual

NY GALA

CELEBRATING 14 YEARS OF MAKING A DIFFERENCE
IN THE LIVES OF CHILDREN AROUND THE WORLD

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ABOUT *the* GALA

The annual OSF New York gala will bring together over 500 supporters from the world of business and entertainment and is expected to raise over \$1MM. Proceeds from the gala will benefit current and new projects dedicated to providing access to computers to children in need. Several children who participate in the foundation's programs will be in attendance and will inform contributors of the tremendous impact and importance of these programs. The event will feature a red carpet, cocktail reception, silent auction, dinner and entertainment.

AUDIENCE:

Promotional materials for our sponsors will reach over 10,000 people through emails, gala invitations, web traffic and more. OSF's audience is comprised of high net-worth individuals including corporate and media executives, bankers, lawyers, hoteliers, and hedge-fund managers.





SPONSORSHIP

DIAMOND \$50,000

Includes (10) tickets. OSF computer center to be named after Sponsor. Name and logo featured on step and repeat, video screen and prominently in promotional material and any print advertising. Prominent full-page ad in program. Logo and link on the website homepage. Prominent mention in all media materials including press releases, feature articles and press advisories.

PLATINUM \$25,000

Includes (10) tickets. Name and logo featured on step and repeat and video screen. Full-page ad in program. Logo and link on the website. Prominent mention in all media materials including press releases, feature articles and press advisories.

GOLD \$10,000

Includes (10) tickets. Name on video screen. Full-page ad in program. Mention in all media materials including press releases, feature articles and press advisories.

INDIVIDUAL TICKETS

- _____ Platinum at \$2,500 each
- _____ Gold at \$1,000 each
- _____ Supporter at \$375 each (Limited Number of Tickets Available)

PROGRAM AD

- _____ Full-page at \$2,000
- _____ Half-page at \$1,000

Deadline for Inclusion in the Program: Friday September 19th

4 WAYS TO REGISTER

ONLINE

<http://orphanedstarfish.kintera.org/2015nycgala>

MAIL

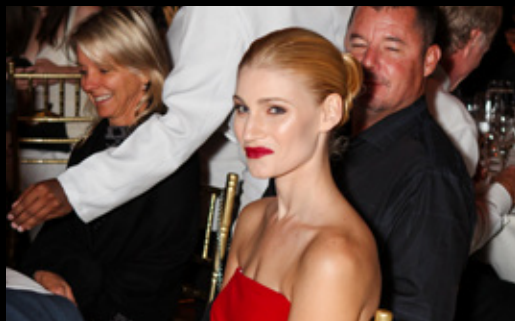
The Orphaned Starfish Foundation
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New York, NY 10005

E-MAIL

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PHONE

347-909-2137



IN *the* PRESS



The Gala is covered by national and local media.

In past years, noted individuals from the world of entertainment and sports were on-hand to join in the celebration, including:

Julia Stiles (Actress), Paula Garcés (Actress), Judy Reyes (Actress), Malik Yoba (Actor), Soledad O'Brien, CNN, Susan Lucci, Actress All My Children, Paula Garcés (Devious Maids), Tony Plana, Actor, (Ugly Betty), Olivia Culpo (Miss Universe), Mariano Rivera (Major League Baseball Pitcher, NY Yankees), Plaxico Burress (Wide Receiver, NY Jets), Harry Carson (Hall of Fame Linebacker, NY Giants), Alex McCord and Simon Van Kempen (Real Housewives of NY), Nastia Liukin, Gold Medalist, Olympic Gymnastics, Sasha Cohen, Silver Medalist Olympic Figure Skater, Pras Michel (Musician and Activist, The Fugees), Darryl "DMC" McDaniels (Musician, Run DMC), America Olivo (Actress), Christian Campbell (Actor), Adam Brody (Actor), Wolfgang and Gelila Puck (Restaurateurs and Philanthropists), Danielle Doty (Miss Teen USA 2011), Leila Lopes (Miss Universe 2011), Dayana Mendoza (Miss Universe 2010), Zeke Thomas, DJ, Rebecca Wysocki (Actress), Susan Miller (Playwright), Lynda Lopez (News Anchor, WCBS Radio), Stephen Schwartz (Writer and Composer), Cucu Diamantes (Singer-Songwriter, Actress) among others.



LET'S *talk* SPONSORS

Sponsors of past events include Fiduciary Management Group, WorldQuant, United Airlines, Toys R Us, Goldman Sachs, Morgan Stanley, Johnson and Johnson, Bank of America, Barclays Capital, Emerging Globe Group, Deutsche Bank, WestLB, Kimpton Hotels, Orient Express Hotels, Morgans Hotel Group, Cold Open, McGraw Hill Financials, Denihan Hospitality Group, HBO, Quest Software, Empresas ICA and Rosa Mexicano, among others.



Morgan Stanley



WORLDQUANT™





OUR MISSION

Founded in 2001, The Orphaned Starfish Foundation is dedicated to working with orphans and disadvantaged children throughout the world. Our goal is to foster lasting change in the lives of these children by giving them the opportunity to develop vocational skills that will enable them to overcome the cycle of poverty and abuse.

ABOUT OUR FOUNDATION

OSF's programs address the challenges facing disadvantaged children and at-risk youth by providing them with technology training. OSF collaborates with in-country partners to identify project sites with the greatest need and to maximize impact. Specific objectives consist of:

- improving learning skills and stimulating interest in learning;
- providing access to the Internet and other programs to widen the children's opportunities for learning and give them a broader vision of the world;
- increasing the children's self-esteem and enhancing their overall quality of life
- helping them take advantage of employment opportunities.

To date, OSF has funded the installation and maintenance of thirty nine computer centers in Argentina, Bolivia, Brazil, Chile, Costa Rica, Colombia, the Dominican Republic, Ethiopia, Haiti, Honduras, Guatemala, Mexico, Nicaragua, Panama, Peru, Puerto Rico, Ecuador, El Salvador. The foundation makes a difference in the lives of over 6,500 children and at-risk youth.

ABOUT *the* FOUNDER

Andrew Stein founded the Orphaned Starfish Foundation in 2001 to help orphans and at-risk children worldwide escape their cycles of poverty and abuse through education and job training. From humble beginnings building a small computer vocational training center in an orphanage for young victims of abuse in Santiago, Chile, he has built the Foundation to now serve over 6,500 children in 34 programs in 15 countries: Mexico, Costa Rica, Panama, Peru, Honduras, Bolivia, Chile, Brazil, Nicaragua, Dominican Republic, Haiti, Colombia, Ethiopia, Puerto Rico and El Salvador. Andy has partnered with local partners in each of these countries, including Save the Children, Rotary Club, and USAID.

For his work helping the children of the favelas of Brazil, Andy was awarded an Honorary Citizenship in Rio De Janeiro by their Congress. In the United States, he has also been awarded the Jefferson Award for Community Service, the key to the city of Miami Beach, and several other state and local honors. He and the Orphaned Starfish Foundation have been featured on CBS News, Fox News, ABC News, Telemundo and Univision as well as in the Wall Street Journal, Miami Herald, Star Ledger, Jewish Week and US Magazine. Andy has also been a member of the Benefit Committees for Aleh Foundation, National Academy for the Arts, US Doctors for Africa, and Harlem's Playing 2 Win Foundation. Prior to his work with Orphaned Starfish, Andy was

active in Special Olympics, Rotary Club and Counterpart International.

Andy Stein is also currently President and CEO of Makopastreet Partners, LLC. Makopastreet Partners provides senior debt financing for luxury and ultra-luxury hotel, and mixed-use developments, as well as infrastructure projects worldwide. In addition, Makopastreet Partners coordinates all stages of development for luxury and ultra-luxury hotel and mixed-use developments in the Americas, with a focus on the United States, Mexico, Central America and the Caribbean. Andy has been a featured speaker at several industry conferences worldwide and has been a guest professor on the topic of international hotel finance at Wharton for the past several years. From 1993 - 1996, Andy was based in Manila, Philippines as the Joint Head of Corporate Finance for Chase's (formerly Chemical Bank's) Manila Branch. During his tenure in Manila, Andy developed the Bank's project finance and hospitality expertise in the Philippines. Andy also was instrumental in the execution of the Brady Plan bonds, which restructured the bank debt of several Latin American and Asian countries.

Andy holds a B.A. in Economics and International Relations from the University of Virginia. Andy lives in New York and has two sons, both very much involved with Orphaned Starfish Foundation.



BOARD OF DIRECTORS

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THE
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THANK YOU

for considering creating a mutually beneficial event that will make a difference in the lives of vulnerable children throughout the world.

CONTACT

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